



Implementation of Rural Sanitation Initiatives for Ganga Rejuvenation in Jharkhand by UNDP India



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- Mobilized communities and started rapport building in 78 villages in collaboration with three mother NGOs – Needs, Citizens Foundation and Gram Jyoti
- Developed sanitation plans for each village through a participatory approach, and received community agreements for proposed interventions
- Provided support to community-based organizations such as the Panchayat, Village Water and Sanitation Committees (VWSCs) and women's Self-Help Groups (SHGs) through village motivators and community organisers
- Generated awareness about improved sanitation practices through village-level "Swachh Gaon, Sundar Gaon" campaigns
- Formed and strengthened more than 350 SHGs or Sakhi Mandals
- Constructed more than 1,500 toilets through SHGs in 78 villages
- Conducted a financial inclusion survey (including details of bank accounts and Aadhaar card holders) of 46,100 households in 78 villages and facilitated access to financial services
- Held trainings and orientations for more than 500 masons for the construction and management of toilets with water storage tanks

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We Care Society and its members acted as Technical Consultants to all the 3 Mother NGOs - Needs, Citizens Foundation and Gram Jyoti in all the 78 villages of the project area.



Nukkad Natak in Jharkhand On The Promotion of Toilets and Its Usage

We Care Society Conducted Nukkad Natak in 78 villages of the Namami Gange project area to promote the importance of having the toilets in the rural area, for the betterment of the society as well as the improved health, sanitation, societal development in a nutshell.

